



VIRTUAL TOURS FOR BUSINESS CULTURE

OBJECTIVE

V-TOURS supports acquisition of **transversal competences** in a lifelong learning perspective that make graduates more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy.

ME AS AN EMPLOYEE



HOW

Virtual Tours will be organised in selected companies, as **online events** where managers present organisation and processes and answer questions in real time.

FOR WHOM

Higher education **students**, particularly but not exclusively those at the last academic year of BA and at the last year of MA, and recent **graduates**



VIRTUAL TOURS AIM AT FOSTERING UNDERSTANDING OF **WORK ENVIRONMENTS**, PROMOTING ACQUISITION OF CAREER DEVELOPMENT SKILLS, IMPROVING **EMPLOYABILITY** OF STUDENTS, FACILITATING MOBILITY, SUPPORTING **EMPLOYER BRANDING** FROM THE ENTERPRISES' POINT OF VIEW.

STRUCTURE OF THE ON-LINE EVENT



- **20 min** - Interview with a company representative and company tour
- **30 min** - Moderated Q & A session
- **10 min** - Conclusions

GENERAL INFORMATION

Type: moderated interactive event in streaming
Language: English
Duration: 1 hour
Participants: an international community of students from: Italy, Finland, Macedonia and Spain

ELEMENTS OF THE COMPANY'S PRESENTATION:

1. General overview

- Profile
- Products/services

2. Organisational Structure

- Company's portrait: headquarters, managing board, n. of employees, locations worldwide, legal form
- Internal Structure/Departments

3. Culture

- History
- Mission and values
- Policies and Social Commitment
- Employee Programmes



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